



Whitepaper

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# INTRODUCTION

CryptXTrader Pro is a exchange platform dealing entirely in cryptocurrency. Although, historically, fiat currency exchanges have comprised the majority of the market share, growth indications predict that cryptocurrency exchanges will overtake fiat exchanges in number and volume. The expectation is that cryptocurrency exchanges will soon become the new market leader and transform the financial landscape as we know it.

Our mission is to establish CryptXTrader Pro as a leading powerhouse within the cryptocurrency sphere, providing participants with a user-friendly and dynamic marketplace experience.



# CHALLENGES

Currently, there are a number of challenges that cryptocurrency exchanges must overcome:

## Underdeveloped technology framework

As with any trend that quickly gathers momentum, there can be a sudden abundance of "pop up" exchanges that have been developed to in a fast and somewhat piecemeal manner. Oftentimes, the result is a multitude of platforms that have been created without the requisite financial and operational considerations for fast and voluminous growth. Although a rushed development can quickly take an exchange to market and generate traffic, it does not bode well for ongoing functional growth or stability. Poor attention to engineering, insufficient ongoing development and a lack of pre-launch Research & Development can mean the platform is ill-equipped to handle increased traffic surges. Longevity and success of an exchange demands a solid foundation of technical blueprinting from the start, underpinned with security, phases of growth and scalability within its development plan.

The CryptXTrader Pro team has many years and a wealth of expertise and experience in development, construction and maintenance of complex financial ecosystems which make significant contributions to the world finance stage.

## Security vulnerability

One of the biggest threats facing cryptocurrency exchanges is security breaching. Daily, many of the world's best known exchanges are hacked and experience temporary downtime.

CryptXTrader Pro is deigned specifically to withstand all attempts at hacking. We maintain the most robust level of security and perform daily penetration testing to protect from hacking and vulnerabilities, ensuring total peace of mind.

## Lagging liquidity

The most crucial function of an exchange is to promote market liquidity. By using our market expertise to create a rich and varied ecosystem, we have developed a self-sustaining liquidity ecosystem. Our environment is comprised of miners, investors, and traders for a steady flow of liquidity.

## Ineffectual customer support

Just as important to the overall net success of an exchange as the technology, security and liquidity, is the customer service provided to participants. Where many fledgling exchanges place an unequally yoked amount of effort on customer support, participants wait for inordinate lengths of time to receive help and acknowledgement of their queries. The result is high attrition and a damaged reputation. CryptXTrader Pro is placing paramount priority on building an effective, responsive and dynamic customer support platform from the very beginning, adept to handle high volumes of tickets and resolve issues promptly with minimal disruption.

# CRYPTXTRADER PRO EXCHANGE

## SMART ORDER ROUTING

Our Smart Order Routing is capable of supporting over 1,000,000 orders per second. This places CryptXTrader Pro among one of the most rapid-response exchanges in the world, enabling a fast and smooth transactional user experience.

## FUTURE PLANS

The future of our platform will involve the inclusion of:

- Margin trading
- Spot trading
- Futures and Options
- Decentralized (on-chain) exchange
- Anonymous instant exchange
- Other trailblazing products currently in beta development

## COINS

CryptXTrader Pro will facilitate a marketplace for following trading pair coins:

- BTC
- ETH
- LTC
- NEO (ANS)
- CXTP (CryptXTrader Pro Coin)

This roster will be expanded periodically, with the addition of trusted coins that have established communities and proven liquidity.

Please note that we will not support any fiat currencies such as USD, JPY, EUR, etc.

## CLIENT DEVICE

Our cross-platform trading clients will support:

- Web-based trading client
- Android native client
- iOS Apple native client (pending review by the App Store)
- Mobile HTML5 client
- PC (Windows)

## LANGUAGE SUPPORT

CryptXTrader Pro will be supported in English, Korean, Japanese, and Chinese.

# UI PREVIEW

This screenshot displays the professional web trading interface. It includes a top navigation bar with tabs for COIN TRADING, OPTION LADDERS, CHARTS, and REPORTS. The COIN TRADING section shows a table of coin prices with columns for Cross Rate, Last, Bid, Ask, Chg, %Chg, High, and Low. The OPTION LADDERS section shows a table of open positions and pending orders with columns for Order Date (GMT), Product, Buy/Sell, Type, Expiry, Strike, Qty, Filled, Offset, Cost, and Unrealized P/L. The CHARTS section shows a candlestick chart for BTC/USD with various technical indicators. The REPORTS section shows a table of account summary with columns for Account, Product, Qty, Av Buy, Qty, Av Sell, Net P/L, and Currency. The interface also features a sidebar with links for SYMBOL FINDER, MARGIN CALCULATOR, OPTION CALCULATOR, and ACCOUNT SUMMARY.

Interface: Professional Web Trading

Mobile HTML5 Market Data

iOS Trading Page

This screenshot shows the mobile HTML5 market data and iOS trading page interface. The left side of the screen displays a grid of spot quotes for various currency pairs (EUR/USD, GBP/USD, USD/JPY, etc.) with bid and offer prices. The right side shows a detailed EUR/USD chart with multiple timeframes and technical analysis tools. The interface includes a top navigation bar with tabs for COIN TRADING, OPTION LADDERS, CHARTS, and REPORTS. The COIN TRADING section shows a table of coin prices. The OPTION LADDERS section shows a table of open positions and pending orders. The CHARTS section shows a candlestick chart for EUR/USD with various technical indicators. The REPORTS section shows a table of account summary. The interface also features a sidebar with links for SYMBOL FINDER, MARGIN CALCULATOR, OPTION CALCULATOR, and ACCOUNT SUMMARY.

Windows PC Native Client: Multi-Interval View

# REVENUE MODEL

Revenue for CryptXTrader Pro will flow from these streams:

Source	Description
Exchange Fee	CryptXTrader Pro will charge a 0.5% fixed fee per trade initially. Other subsequent charges may be introduced.
Withdrawal Fee	CryptXTrader Pro will levy a small withdrawal charge.
Listing Fee	When submitting your coin to CryptXTrader Pro, a listing fee may apply.
Margin Fee	There will be interest charged on the borrowed amount.
Other Fees	Other fees may be associated with certain add-ons in the future of CryptXTrader Pro.

# CRYPTXTRADER PRO COIN (CXTP)

We will create and issue a total of 300MM tokens only, called the CryptXTrader Pro (CXTP) token. This supply will be a finite amount and will not be reissued or increased. CXTP will run natively on the Ethereum blockchain with ERC 20.

# ALLOCATION

%	Amount (CXTP)	Participant
60%	180,000,000	ICO
20%	60,000,000	Founding Team
20%	60,000,000	Angel investors

# ICO

The ICO will be conducted in BTC and ETH.

# ICO SCHEDULE

All times below are New York Standard Time (EST), UTC+10:00 hours.

Date	Description
2017/06/05	Confirmed start of the CryptXTrader Pro project
2017/10/20	First draft white paper completed
2018/04/18	Announce CryptXTrader Pro ICO plan, and release white paper to general public accepting pre-sale orders
2018/07/02	ICO starts (platforms to be announced shortly)
2018/07/23	ICO finishes, or whenever the coins are sold out
2018/11/12	CryptXTrader Pro product version 1 launches

ICO will start from 8AM July 2nd, when investors can purchase CXTP tokens on a first-come, first-served basis until the entire allocation of 180,000,000 are sold.

CXTP tokens will be received by investors within 5 working days after the conclusion of the ICO. The schedule can be viewed in long-form:

ICO Phase	1st week	2nd week	3rd week
EST/GMT+10	08:00 July 2th- 08:00 July 9th	08:00 July 9th- 08:00 July 16th	08:00 July 16th- 08:00 July 23th
1ETH	9500 CXTP	9500 CXTP	9500 CXTP
1BTC	Based on market price		

# CXTP REPURCHASING PLAN & VALUE

CXTP can be used to pay for any fees on our platform, including:

- Exchange fees
- Withdraw fees
- Other applicable fees

The benefit to using CXTP to pay for fees is the significant discount this enjoys:

	1st year	2nd year	3rd year	2nd year	3rd year
Discount Rate	50%	25%	12.5%	6.75%	no discount

## Repurchasing plan

As a part of our quarterly repurchasing plan, 20% of our profits will be used to buy back CXTP to be destroyed. This will continue until we repurchase 30% of all CTXP (90MM), leaving 210MM CXTP remaining. The blockchain will announce all repurchasing transactions.

## Transition into Decentralized Exchange

CryptXTrader Pro will transition to a decentralized exchange in the future. Within that environment, CXTP will be both a base asset and a spending currency.

## CXTP VESTING PLAN FOR THE TEAM

### Initial release: 20% (18MM)



## FUNDS USAGE

- 35% of the funds will be designated to build the CryptXTrader Pro platform and undertaking system improvements such as: team recruiting, training, and development.
- 50% will be put towards branding, marketing and drawing investment to the CryptXTrader Pro platform.
- 15% will be reserved as a fund for unforeseen contingencies.

## RISKS

There are several risks involved in running a cryptocurrency exchange. We understand this and have the skill, experience, and leadership to overcome them.

## MARKET COMPETITION

The cryptocurrency market is highly competitive. Success requires every nascent exchange to distinguish themselves from the others. CryptXTrader Pro combines solid methodology, stellar development, meticulous prior planning and unprecedented industry expertise. This all combines to ensure a buoyant, successful and dynamic marketplace with effortless liquidity, premium customer care, advanced technological excellence and high-level security benchmark standards all represented in abundance.

We believe we demonstrate clear potential for competitive advantage within the market, and encourage you to participate in our ICO as we strive to redefine and raise the standard for cryptocurrency exchanges together.

# SECURITY IS OF UTMOST IMPORTANCE



Many cryptocurrency exchanges have failed due to poor security procedures. Most security breaches can be prevented by taking simple precautions to protect critical resources. Our team has developed CryptXTrader Pro with security as the premier concern. We strive to ensure that we have followed all the industry best practices when it comes to securing infrastructure and data including ISO/IEC 27001:2013 and the CryptoCurrency Security Standard (CCSS).